

# STRATEGIC PLAN '24-27

## MISSION

To empower individuals, especially youth, to lead in the response to climate change and other environmental challenges facing South Florida.

We assist diverse organizations, including schools, households, local governments and businesses to reduce their environmental footprint.

## VALUES

Responsibility | Leadership | Teamwork | Engagement.

## VISION

To ensure a sustainable community through environmental stewardship.

## Programs



### Pillar 1

Advancing Environmental Literacy for Youth & Families.

#### Priority #1:

Strengthen Environmental Literacy in K-12 Education.

#### Priority #2

Expand Environmental Awareness and Action for Parents and Communities.

Each strategic pillar includes clear goals, priority activities, and outcome metrics to guide implementation and measure progress over the next three years.

### Pillar 2

Developing & Strengthening Stakeholder Groups.

#### Priority #1:

Strengthen and Expand Strategic Partnerships.

#### Priority #2

Enhance Public Engagement + Outreach.

### Pillar 3

Ensuring Effective & Sustainable Business Practices.

#### Priority #1:

Strengthen Financial Position & Fundraising Capacity.

#### Priority #2

Recruit and Retain an Effective Board.

#### Priority #3

Recruit and Retain Experienced Staff.

