

WINTER 2016-2017 SPONSORSHIP LEVELS

<p>Dream Journal \$250 Quarterly release</p>	<ul style="list-style-type: none"> One sponsor per journal or newsletter for maximum exposure to DIG supporters Sent to over 10,000 DIG supporters on our listerv, including all public, private and charter schools, local organizations and green companies in South Florida Newsletter and Journal are posted on our website
<p>Academy Newsletter \$250 Monthly release</p>	
<p>Academy Mid-Year Teacher Meeting \$500 Deadline: Jan 20</p>	<ul style="list-style-type: none"> Opportunity to discuss and display your services and/or products to teachers Logo recognition on meeting announcements and flyer Integration of your brand/service into DIG's social media announcements for this event
<p>WE-LAB Program Sponsor \$2,500</p>	<ul style="list-style-type: none"> Opportunity to host one workshop for up to 75 people Opportunity to incorporate content into WE-LAB workshop presentation (minimum 30 per year) Inclusion of take-a-way information in WE-LAB toolkits (reach approx. 1,000 households per year) Logo recognition on the WE-LAB workshop presentation Recognized as an official site sponsor of the WE-LAB website for one year Logo recognition on DIG website with a hyperlink to sponsor's webpage Invitation to Award Ceremony in June 2017 and opportunity to present award to school winners Recognized in the Dream Journals for one year
<p>Bronze Sponsor \$1,000</p>	<ul style="list-style-type: none"> Logo recognition on DIG's website Special announcement on DIG's social media Logo inclusion in Dream Journal for one year Invitation to Award Ceremony in June 2017 and opportunity to present award to school winners
<p>Silver Sponsor \$2,500</p>	<ul style="list-style-type: none"> All Bronze level benefits Participate in hands-on activities with schools Adopt 1 school enrolled in the Dream in Green Academy Complimentary tickets to annual fundraiser
<p>Gold Sponsor \$5,000</p>	<ul style="list-style-type: none"> All Silver level benefits Adopt 3 schools enrolled in the Dream in Green Academy Logo recognition at all DIG events and workshops Logo included in DIG's sponsor graphic used for all presentations and publications
<p>Platinum Sponsor \$10,000</p>	<ul style="list-style-type: none"> All Gold level benefits Adopt 5 schools enrolled in the Dream in Green Academy Acknowledgement of partnership on a press release Social media mentions of partnership and activities to promote green initiatives

Vocabulary

Academy Newsletter: This is The Academy's monthly newsletter. Schools from Miami-Dade and Broward follow this newsletter closely as it contains program updates and information on grants, community green events and school's green initiatives. This newsletter is sent to all Miami-Dade public, charter and private schools, the Miami-Dade Public School District, and all Dream in Green (DIG) supporters

Dream Journal: This is DIG's quarterly newsletter. It contains DIG's news, features articles on environmental sustainability, articles from community partners and updates on our programs. One newsletter is released every July, October, January and April and it is sent to all DIG supporters.

WE-LAB: The Water and Energy Learning and Behavior (WE-LAB) Program teaches concrete steps to change water and energy use patterns to reduce our regional green-house gas emissions and save you money. This will be done through educational workshops, classroom learning and an interactive website. A minimum of 30 workshops will be held over the course of one year, in Miami-Dade and Broward Counties, with anticipated participating o 40+ residents per workshop.

2015-16 Green Schools Challenge Reach

- 110 schools enrolled in the program
- 11,756 Green Team members (students and teachers)
- 8,201 teachers + administration staff actively involved in the program
- 106,869 students took the 'environmental sustainability' message home



2015-16 WE-LAB Reach

- 17 WE-LAB certified schools
- 6 workshops held in Miami-Dade
- 234 households participated and learned water/energy-saving tips



Thank you for your support!

Dream in Green is a nonprofit organization, which is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. Accordingly, your donation may be tax deductible under Section 170 of the Code, but please seek further guidance from your tax advisor. A copy of our 501(c)(3) confirmation letter from the Internal Revenue Service is available on our website.

Please make checks payable to Dream in Green, Inc. and kindly mail it along with the form below to the address on front cover. We will send you written confirmation and, if applicable, contact you in order to obtain a copy of your logo for posting on our website.

The DIG Team



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Name:

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| <input type="checkbox"/> Dream Journal \$250 | <input type="checkbox"/> Academy Newsletter \$250 | <input type="checkbox"/> Mid-Year Meeting \$500 | <input type="checkbox"/> Bronze Sponsor \$1,000 |
| <input type="checkbox"/> WE-LAB Sponsor \$2,500 | <input type="checkbox"/> Silver Sponsor \$2,500 | <input type="checkbox"/> Gold Sponsor \$5,000 | <input type="checkbox"/> Platinum Sponsor \$10,000 |

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