



Title: Communications Internship

Dream in Green is looking for a motivated and responsible individual with strong writing skills to assist with several communications projects for the organization.

Responsibilities

- Willingness to support Dream in Green's mission
- Assist with writing blog posts for the website
- Assist with writing content and designing graphics for social media channels
- Keep up with local news
- Identify journalists that write about the environment and sustainability and build media list
- Propose ideas/story angles that could be pitched to these journalists
- Assist with event coordination for Dream in Green's annual fundraiser

Qualifications

- Experience with Microsoft Office suite
- Experience with Prezi, Adobe and WordPress a plus
- Strong communications skills (verbal and written)
- Must be organized, detail oriented and follow instructions
- Must be a team player and demonstrate the ability to work effectively in a volunteer environment
- Currently enrolled or recently graduated from a Bachelor's Degree in public relations, journalism, communications or marketing

Learning Outcomes

- Learn how to write messaging specifically for the media
- Understand how journalists work and how to develop relationships with them
- Experience how a nonprofit organization handles communications for their supporters
- Develop skills (i.e. teamwork, meeting project deadlines, etc.) to improve your resume and have a higher chance of landing an entry-level job after college

Duration 2016 fall semester. Ideally to last the 2016-17 academic year.

Schedule 10 hours a week. To be defined according to intern's class schedule.

This is a great opportunity to acquire experience within the non-profit sector and to showcase it on your resume. A recommendation letter will be provided upon completion.

Submission Procedure

If interested in applying send resume and cover letter to natalia@dreaminggreen.org by August 19th.

About Us

Dream in Green is a non-profit organization whose mission is to empower individuals to respond to climate change and other environmental challenges facing local and global communities. For more information visit www.dreaminggreen.org.