

SUMMER 2015 SPONSORSHIP LEVELS

We are pleased to announce the following opportunities to increase your company's exposure and to help build your brand.

Level

Suggested Contribution

Benefits

Dream Journal \$250 Deadline: Quarterly release	<ul style="list-style-type: none"> • One sponsor per journal for maximum exposure to Dream in Green (DIG) supporters; • Sent to over 10,000 DIG supporters on our listserv, including all public, private and charter schools, local organizations and green companies in South Florida, Miami-Dade County Public Schools, County staff, and other DIG supporters; • Journal is posted on website, social media, Facebook and Twitter.
GSC Guidebook Sponsor \$500 Deadline: Mid Aug	<ul style="list-style-type: none"> • Your organization will be recognized as an official sponsor of the Green Schools Challenge (GSC) Guidebook; • Distributed to all the participating schools in the 2015-16 GSC program; • Logo recognition on the second page of the Guidebook; • Sponsor recognized in the September GSC Newsletter.
GSC Guidebook Activity Sponsor \$1,000 Deadline: End Jul	<ul style="list-style-type: none"> • Sponsor will work with DIG staff and write a fun and challenging activity for Green Teams to complete as part of the GSC curriculum; • The activity can bring out the objectives and goals of the Sponsor's programs; • Sponsor will be highlighted in the activity description; • Logo recognition on the second page of the Guidebook; • Sponsor will be recognized in the September GSC Newsletter.
GSC Guidebook Monthly Topic Sponsor \$1,500 Deadline: Mid Aug	<ul style="list-style-type: none"> • One sponsor per each monthly topic for maximum exposure; • 6 monthly topics – Energy Efficiency and Conservation, Waste reduction and Recycling, Water Conservation, Green Transportation, Green Buildings, Green Careers; • Logo recognition on the second page of the Guidebook; • Sponsor will be recognized in the September GSC Newsletter.
GSC Program Sponsor \$3,000 (Bronze Level) Deadline: End Aug	<ul style="list-style-type: none"> • Opportunity to participate on GSC school visits; • Logo recognition on DIG's website; • Logo recognition on all the Dream Journals for one year; • Special announcement on one GSC Newsletter to DIG's 10,000 supporters; • Invitation to DIG's End of year Award Ceremony in May 2016 to present award to school winners; and • Inclusion in the GSC 2015-16 program recap video.
WE-LAB Program Sponsor \$3,000 (Bronze Level) Deadline: End Aug	<ul style="list-style-type: none"> • Opportunity to host up to 3 workshops with tool kits for 50 participants per workshop; • Opportunity to incorporate content into the WE-LAB Workshop presentation; • Opportunity to display your services and/or product at a WE-LAB Workshops; • Logo recognition on the WE-LAB Workshop announcement and flyer; • Recognized as an official site sponsor of the WE-LAB website for one year; • Logo recognition on DIG website with a hyperlink to your webpage; • Sponsor recognized in the Dream Journal for one year.

Level

Suggested Contribution

Benefits

Dream in Green GSC & WE-LAB APP \$7,500 Deadline: End Aug	<ul style="list-style-type: none"> • Opportunity to become Dream in Green (DIG)'s official sponsor of its new GSC/WE-LAB APP; • Logo recognition on DIG's website; • Logo recognition on all the Dream Journals for one year; • Sponsor will be recognized in the September GSC Newsletter; • Logo recognition on the GSC Guidebook; • Logo recognition at all DIG events; • Two complementary tickets to DIG's annual fundraiser and recognized during program at this event; • Logo included in DIG's sponsor graphic used for all presentations and publications; • Invitation to DIG's End of year Award Ceremony in May 2016 to present award to school winners.
GSC Franchise License Note: Outside of Miami-Dade County \$10,000 Deadline: End Aug	<ul style="list-style-type: none"> • License to implement the GSC or WE-LAB program in other counties in South Florida; • Hand-over of the program model in the form of a tool kit; • Training of program model and materials. <p>Note: This option does not include travel to other counties.</p>

Vocabulary

GSC Newsletter:

This is the Green Schools Challenge's (GSC) monthly newsletter. Schools from Miami-Dade follow this newsletter closely as it contains program updates and information on grants, community green events and school's green initiatives. This newsletter is sent to all Miami-Dade public, charter and private schools, the Miami-Dade Public School District, and all Dream in Green (DIG) supporters.

Dream Journal:

This is DIG's quarterly newsletter. It contains DIG's news, featured articles on environmental sustainability, articles from community partners and updates on our programs. One newsletter is released every July, October, January, and April and it is sent to all DIG supporters in the green Miami community.

GSC Guidebook/Curriculum:

The GSC Guidebook is DIG's resource manual that guides teachers and Green Teams through the process of implementing the GSC program at their school. It contains action plans, pledges, monthly challenge activities, lesson plans and all the tools teachers and students need to succeed in their green journey. The 2014-2015 GSC Guidebook will be distributed to all schools participating in the program. We estimate about 200 public, private, charter K-12 schools will be enrolling in the GSC this school year.

Monthly Topics:

There are six different monthly topics in the GSC Guidebook including, Energy Efficiency and Conservation, Waste Reduction & Recycling, Water Conservation, Green Buildings, Green Transportation and Green Careers. These topics are critical to long-term community sustainability and changing personal behaviors that conserve resources at school and at home.

Monthly Challenge Activities:

The monthly topics translate into monthly challenge activities. The GSC Guidebook provides a selection of six fun and challenging activities to choose from for each monthly topic. For example, for Energy Efficiency students choose one of six different activities to gain 10 points for their overall score in the program. Sponsors will work with DIG staff to write up one activity for students to complete and learn from.

WE-LAB:

The Water and Energy Learning and Behavior (WE-LAB) Program teaches concrete steps to change water and energy use patterns to reduce our regional greenhouse gas emissions and save you money. This will be done through educational workshops, classroom learning, and an interactive website. Twenty workshops will be held over the course of one year, with participation of 50 + residents per workshop.

Sponsor today: Call Us | Check Form on Page 3

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2014-15 GSC Reach:

- 115 Schools Enrolled in the Program
- 5,000 Green Team Members
- 50 Facility Staff actively involved in the Program
- 1,000 Teachers + Administration Staff actively involved in the Program
- 140,000 students took the 'Environmental Sustainability' message home



2014-15 WE-LAB Reach:

- 42 schools participated in WE-LAB for Schools
- 17 Workshops at Schools about the Energy/Water Nexus
- 29 Workshops in Miami-Dade Communities
- 1,360 Residents, Teachers, and School Children will Save Money, Develop Water/Energy-Saving behaviors and become Environmental Stewards

Thank you for your support!

Dream in Green is a nonprofit organization, which is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. Accordingly, your donation may be tax deductible under Section 170 of the Code, but please seek further guidance from your tax advisor. A copy of our 501(c)(3) confirmation letter from the Internal Revenue Service is available on our website.

Please make checks payable to Dream in Green, Inc. and kindly mail it along with the form below to the address on front cover. We will send you written confirmation and, if applicable, contact you in order to obtain a copy of your logo for posting on our website. You may also submit payments online through our website.

The DIG Team!



SPONSOR FORM

Name:

Organization/Company:

Address:

Telephone: Email:



Sponsorship Level(s): ☐ Dream Journal: \$250 ☐ GSC Guidebook Sponsor: \$500

☐ GSC Guidebook Activity Sponsor: \$1,000 ☐ GSC Monthly Topic Sponsor: \$1,500 ☐ GSC Program Sponsor: \$3,000 (Bronze Level)

☐ WE-LAB Program Sponsor: \$3,000 (Bronze Level) ☐ Dream in Green GSC & WE-LAB APP: \$7,500

☐ GSC Franchise License (Outside of Miami-Dade County): \$10,500

Make your Check out to "Dream in Green, Inc." Mail to: 425 N.E. 22nd Street, Suite 401, Miami, FL 33137

Mail Completed Form and Check to Dream in Green