

WINTER 2014-15 SPONSORSHIP LEVELS

We are pleased to announce the following opportunities to increase your company's exposure and to help build your brand.

Level

Suggested Contribution

Benefits

Dream Journal \$250 Deadline: Quarterly release	<ul style="list-style-type: none"> • One sponsor per journal or newsletter for maximum exposure to DIG supporters • Sent to over 10,000 DIG supporters on our listserv, including all public, private and charter schools local organizations and green companies in South Florida, Miami-Dade County Public Schools County staff, and other DIG supporters • Newsletter and Journal is posted in our social media, Facebook and Twitter
GSC Newsletter \$250 Deadline: Monthly release	
GSC Mid-Year Teacher Meeting \$500 Deadline: Dec 20	<ul style="list-style-type: none"> • Opportunity to discuss & display your services and/or products to teachers • Logo recognition on meeting announcements and flyer • Integration of your brand/service into DIG's social media announcements for this event
Annual Fundraiser Sponsor \$1,000 - \$5,000 Deadline: Mar 19	<ul style="list-style-type: none"> • Please inquire regarding sponsorship opportunities at karla@dreamingreen.org
WE-LAB Program Sponsor \$2,500 Deadline: Feb 15	<ul style="list-style-type: none"> • Opportunity to incorporate content into the WE-LAB Workshop presentation(minimum 30 per year) • Opportunity to display services and/or products at a WE-LAB Workshops • Inclusion of take-a-way information in WE-LAB Toolkits (reach of 1,000 households) • Logo recognition on the WE-LAB Workshop announcement and flyer • Recognized as an official site sponsor of the WE-LAB website for one year • Logo recognition on DIG website with a hyperlink to your webpage • Invitation to DIG's End of year Award Ceremony in May 2015 and opportunity to present award to school winners • Sponsor recognized in the Dream Journal until August 2015
Green Schools Challenge Annual Sponsor \$2,500 Deadline: Feb 15	<ul style="list-style-type: none"> • Opportunity to sponsor a green school enrolled in our GSC or WE-LAB Program • Opportunity to participate on GSC school visits • Logo recognition on DIG's website • Sponsor recognized in the Dream Journal until August 2015 • Special announcement on one GSC Newsletter to DIG's 10,000 supporters • Invitation to DIG's End of year Award Ceremony in May 2015 and opportunity to present award to school winners

Level

Suggested Contribution

Benefits

Dream in Green Annual Sponsor GOLD \$10,000 Deadline: Feb 15	<ul style="list-style-type: none"> • Opportunity to become DIG's Gold sponsor including all of its programs • Logo recognition on DIG and WE-LAB websites • Sponsor recognized in the Dream Journal & GSC Newsletters until August 2015 • Logo recognition at all DIG events and workshops • Logo included in DIG's sponsor graphic used for all presentations and publications • Social media mentions on partnership and activities to promote green initiatives • Content incorporated into the WE-LAB Workshop presentation (min 25 workshops per year) • Inclusion of take-a-way information in WE-LAB Toolkits (reach of 1,000 households) • Invitation to DIG's End of year Award Ceremony in May 2015 and opportunity to present award to school winners • Four complementary ticket to DIG's annual fundraiser and recognized during program at this event
Dream in Green Annual Sponsor Platinum \$20,000 Deadline: Feb 15	<ul style="list-style-type: none"> • Opportunity to become DIG's Platinum sponsor including all of its programs • Logo recognition on DIG and WE-LAB websites • Official sponsor of the new DIG App • Official sponsor of the new DIG Video • Sponsor recognized in the Dream Journal & GSC Newsletters until August 2015 • Logo recognition at all DIG events and workshops • Logo included in DIG's sponsor graphic used for all presentations and publications • Acknowledgment of partnership on all press releases • Blog posts on both websites regarding partnership and activities • Social media mentions on partnership and activities to promote green initiatives • Opportunity to incorporate content into the WE-LAB Workshop presentation (min 30 per year) • Inclusion of take-a-way information in WE-LAB Toolkits (reach of 1,000 households) • Invitation to DIG's End of year Award Ceremony in May 2015 and opportunity to present award to school winners • Four complementary ticket to DIG's annual fundraiser and recognized during program at this event • Selected for the Green Innovator Award at DIG's annual fundraiser in April 2015

Vocabulary

GSC Newsletter:

This is the Green Schools Challenge's (GSC) monthly newsletter. Schools from Miami-Dade follow this newsletter closely as it contains program updates and information on grants, community green events and school's green initiatives. This newsletter is sent to all Miami-Dade public, charter and private schools, the Miami-Dade Public School District, and all Dream in Green (DIG) supporters.

Dream Journal:

This is DIG's quarterly newsletter. It contains DIG's news, featured articles on environmental sustainability, articles from community partners and updates on our programs. One newsletter is released every July, October, January, and April and it is sent to all DIG supporters in the green Miami community.

WE-LAB:

The Water and Energy Learning and Behavior (WE-LAB) Program teaches concrete steps to change water and energy use patterns to reduce our regional greenhouse gas emissions and save you money. This will be done through educational workshops, classroom learning, and an interactive website. A minimum of 30 workshops will be held over the course of one year, with an anticipated participation of 35 + residents per workshop.

Green Innovator Award:

During our April Fundraiser, Dream in Green Board of Directors choose up to 5 companies or/and individuals that have shown leadership in addressing environmental issues in Miami-Dade County through either the design of solutions and plans to help mitigate the effects of climate change or by demonstrating a sustained commitment to Dream in Green's work.

Sponsor today: Call Us | Check Form on Page 3

Dream in Green, Inc.

425 N.E. 22nd St., 401
Miami, FL 33137

phone: (786) 574-4909
fax: (786) 472-4128

karla@dreamingreen.org
www.dreamingreen.org

2013-14 GSC Reach:

- 120 schools established green practices
- 41 Schools received site visits from DIG Staff
- 6,300 Green Team Members
- 50 Facility Staff actively involved in the Program
- 1,000 Teachers + Administration Staff actively involved in the Program
- 140,000 students took the 'environmental sustainability' message home
- Record breaking - Schools with 500 student members in Green Teams
- 51 teachers trained at the GSC Training Workshop



2013-14 WE-LAB Reach:

- 18 schools participated in WE-LAB for Schools
- 29 workshops were held in Miami-Dade
- 803 community residents participated in the workshops
- Number of Workshop Participants found workshops "Very Useful" 99%

Thank you for your support!

Dream in Green is a nonprofit organization, which is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. Accordingly, your donation may be tax deductible under Section 170 of the Code, but please seek further guidance from your tax advisor. A copy of our 501(c)(3) confirmation letter from the Internal Revenue Service is available on our website.

Please make checks payable to Dream in Green, Inc. and kindly mail it along with the form below to the address on front cover. We will send you written confirmation and, if applicable, contact you in order to obtain a copy of your logo for posting on our website. You may also submit payments online through our website.

The DIG Team!



SPONSOR FORM

Name:

Organization/Company:

Address:

Telephone: Email:

Sponsorship Level(s):

- | | | |
|---|---|---|
| <input type="checkbox"/> Dream Journal \$250 | <input type="checkbox"/> GSC Newsletter \$250 | <input type="checkbox"/> GSC Mid-year Teacher Meeting \$500 |
| <input type="checkbox"/> Annual Fundraiser Sponsor \$1,000 - \$5000 | <input type="checkbox"/> WE-LAB Program Sponsor \$2,500 | |
| <input type="checkbox"/> GSC Annual Sponsor \$2,500 | <input type="checkbox"/> DIG Annual Sponsor GOLD \$10,000 | <input type="checkbox"/> DIG Annual Sponsor Platinum \$20,000 |

Make your Check out to "Dream in Green, Inc." Mail to: 425 N.E. 22nd Street, Suite 401, Miami, FL 33137

Mail Completed Form and Check to Dream in Green