



Winner
Green
Education
+
Outreach

Sustainable
South Florida Awards
2009 + 2010



FALL 2014 SPONSORSHIP LEVELS

We are pleased to announce the following
sponsorship levels and corresponding benefits

Level <i>Suggested Contribution</i>	Benefits
Give Miami Day 2014 Sponsor \$100 (Minimum) Deadline: Nov 20	<ul style="list-style-type: none"> • Be the first to GIVE by sponsoring Dream in Green (DIG) Give Miami Day activities • Allow your pre-donation to be the facilitator of giving to DIG • Logo recognition on Give Miami Day announcements and flyer • Integration of your brand/service into DIG's Give Miami Day Social Media campaign
WE-LAB Workshop Vendor Display Table \$100 Deadline: Dec 20	<ul style="list-style-type: none"> • Opportunity to display your services and/or products at one WE-LAB Workshop • Logo recognition on the WE-LAB Workshop announcements and flyer • Logo recognition on WE-LAB Workshop presentation
Dream Journal \$250 Deadline: Quarterly release	<ul style="list-style-type: none"> • One sponsor per journal or newsletter for maximum exposure to DIG supporters • Sent to 10,000 DIG supporters on our listserv, including all public, private and charter schools, local organizations and green companies in South Florida, Miami-Dade County Public Schools, county and municipal staff, and other DIG supporters • Newsletter and Journal is posted in our social media, Facebook and Twitter
GSC Newsletter \$250 Deadline: Monthly release	
GSC Mid-Year Teacher Meeting \$500 Deadline: Dec 20	<ul style="list-style-type: none"> • Opportunity to discuss & display your services and/or products to teachers • Logo recognition on meeting announcements and flyer • Integration of your brand/service into DIG's social media announcements for this event
Adopt a Green School Sponsor \$1,000 Deadline: Dec 20	<ul style="list-style-type: none"> • Opportunity to sponsor a green school enrolled in GSC or WE-LAB • Opportunity to participate on GSC school visits • Logo recognition on DIG's website • Logo recognition on all the Dream Journals (for one year) • Special announcement on one GSC Newsletter to DIG's 10,000 supporters • Invitation to DIG's End of year Award Ceremony in May 2015 and opportunity to present; award to school winners • Inclusion in the GSC 2014-15 program recap video

Level

Suggested Contribution

Benefits

WE-LAB Program Sponsor \$2,500 Deadline: Mar 19	<ul style="list-style-type: none"> • Opportunity to incorporate content into the WE-LAB Workshop presentation • Opportunity to display your services and/or product at a WE-LAB Workshops • Logo recognition on the WE-LAB Workshop announcement and flyer • Recognized as an official site sponsor of the WE-LAB website for one year • Logo recognition on DIG website with a hyperlink to your webpage • Sponsor recognized in the Dream Journal from October 2014 to August 2015
Dream in Green Annual Sponsor \$5,000 Deadline: Dec 20	<ul style="list-style-type: none"> • Opportunity to become DIG official sponsor; • Sponsor adopts one school that will participate in the 2014-2015 Green Schools Challenge; • Logo recognition on DIG's website; • Sponsor recognized in the Dream Journal from October 2014 to August 2015 • Logo recognition on the GSC Guidebook; • Logo recognition at all DIG events; • Two complementary ticket to DIG's annual fundraiser and recognized during program at this event; • Logo included in DIG's sponsor graphic used for all presentations and publications. • Invitation to DIG's End of year Award Ceremony in May 2015 and opportunity to present award to school winners.
GSC Franchise License <small>(outside of Miami-Dade County)</small> \$10,000 Deadline: Mar 2015	<ul style="list-style-type: none"> • License to implement the GSC or WE-LAB in other counties in South Florida; • Hand-over of the program model in the form of a tool kit; • Training of program model and materials; • This option does not include travel to other counties.

Vocabulary

GSC Newsletter:

This is the Green Schools Challenge's (GSC) monthly newsletter. Schools from Miami-Dade follow this newsletter closely as it contains program updates and information on grants, community green events and school's green initiatives. This newsletter is sent to all Miami-Dade public, charter and private schools, the Miami-Dade Public School District, and all Dream in Green supporters.

Dream Journal:

This is Dream in Green's quarterly newsletter. It contains DIG's news, featured articles on environmental sustainability, articles from community partners and updates on our programs. One newsletter is released every July, October, January, and April and it is sent to all DIG supporters in the green Miami community.

GSC Guidebook:

The GSC Guidebook is DIG's resource manual that guides teachers and Green Teams through the process of implementing the GSC program at their school. It contains action plans, pledges, monthly challenge activities, lesson plans and all the tools teachers and students need to succeed in their green journey. The 2014-2015 GSC Guidebook will be distributed to all schools participating in the program. We estimate about 200 public, private, charter K-12 schools will be enrolling in the GSC this school year.

WE-LAB:

The Water and Energy Learning and Behavior (WE-LAB) Program teaches concrete steps to change water and energy use patterns to reduce our regional greenhouse gas emissions and save you money. This will be done through educational workshops, classroom learning, and an interactive website. A minimum of 25 workshops will be held over the course of one year, with an anticipated participation of 50 + residents per workshop.

Sponsor today: Call Us | Check Form on Page 3

Dream in Green, Inc.

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2013-14 GSC Reach:

- 120 schools established green practices
- 41 Schools received site visits from DIG Staff
- 6,300 Green Team Members
- 50 Facility Staff actively involved in the Program
- 1,000 Teachers + Administration Staff actively involved in the Program
- 140,000 students took the 'environmental sustainability' message home
- Record breaking - Schools with 500 student members in Green Teams
- 51 teachers trained at the GSC Training Workshop



2013-14 WE-LAB Reach:

- 18 schools participated in WE-LAB for Schools
- 29 workshops were held in Miami-Dade
- 803 community residents participated in the workshops
- Number of Workshop Participants found workshops "Very Useful" 99%



Thank you for your support!

Dream in Green is a nonprofit organization, which is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. Accordingly, your donation may be tax deductible under Section 170 of the Code, but please seek further guidance from your tax advisor. A copy of our 501(c)(3) confirmation letter from the Internal Revenue Service is available on our website.

Please make checks payable to Dream in Green, Inc. and kindly mail it along with the form below to the address on front cover. We will send you written confirmation and, if applicable, contact you in order to obtain a copy of your logo for posting on our website. You may also submit payments online through our website.

The DIG Team!



SPONSOR FORM

Name:

Organization/Company:

Address:

Telephone: Email:

Sponsorship Level(s):

☐ Give Miami Day 2014 Sponsor \$100

☐ GSC Newsletter \$250

☐ Adopt a Green School Sponsor \$1,000

☐ DIG Annual Sponsor \$5,000

☐ WE-LAB Workshop Vendor Display Table \$100

☐ GSC Mid-year Teacher Meeting \$500

☐ WE-LAB Program Sponsor \$2,500

☐ GSC Franchise License \$10,000

☐ Dream Journal \$250

Make your Check out to "Dream in Green, Inc." Mail to: 425 N.E. 22nd Street, Suite 401, Miami, FL 33137

Mail Completed Form and Check to Dream in Green