



Winner  
Green  
Education  
+  
Outreach

Sustainable  
South Florida Awards  
2009 + 2010



# WINTER 2013-14 SPONSORSHIP LEVELS

We are pleased to announce the following sponsorship levels and corresponding benefits

Sponsorship Levels <i>Suggested Contribution</i>	Benefits
<b>Newsletter Sponsor:</b>  <b>Dream Journal</b> \$350 Quarterly release  <b>GSC Newsletter</b> \$350 Monthly release	<ul style="list-style-type: none"> <li>• One sponsor per newsletter for maximum exposure to Dream in Green (DIG) supporters;</li> <li>• Sent to 9,250 DIG supporters on our listserv, including all public, private and charter schools, local organizations and green companies in South Florida, Miami Dade County Public Schools, County staff, and other DIG supporters;</li> <li>• Newsletter is posted on our social media Facebook and Twitter.</li> </ul>
<b>GSC Program Sponsor</b> \$1,750	<ul style="list-style-type: none"> <li>• Opportunity to participate on GSC school visits;</li> <li>• Logo recognition on DIG's website;</li> <li>• Logo recognition on all the Dream Journals (for one year);</li> <li>• Sponsor recognized in the Dream Journal;</li> <li>• Special announcement on one GSC Newsletter to DIG's 9,250 supporters;</li> <li>• Invitation to DIG's End of year Award Ceremony in May 2014 and opportunity to present: award to school winners; and</li> <li>• Inclusion in the GSC 2013-14 program recap video.</li> <li>• Two complementary ticket to DIG's annual fundraiser and recognized during program at this event.</li> </ul>
<b>WE-LAB Program Sponsor</b> \$2,500	<ul style="list-style-type: none"> <li>• Opportunity to incorporate content into the WE-LAB Workshop presentation;</li> <li>• Opportunity to display your services and/or product at a WE-LAB Workshops;</li> <li>• Logo recognition on the WE-LAB Workshop announcement and flyer;</li> <li>• Recognized as an official site sponsor of the WE-LAB website for one year;</li> <li>• Logo recognition on DIG website with a hyperlink to your website;</li> <li>• Sponsor recognized in the Dream Journal;</li> <li>• Two complementary tickets to DIG's annual fundraiser and recognized during program at this event.</li> </ul>
<b>Dream in Green Fundraiser Sponsor</b> \$5,000	<ul style="list-style-type: none"> <li>• Opportunity to become an official sponsor of Dream in Green 2014 Annual Fundraiser, Setting the Standard (April 11, 2014);</li> <li>• Logo recognition on our sponsor board at the event;</li> <li>• Logo recognition on WE-LAB and DIG's websites;</li> <li>• Logo recognition on all the Dream Journals (for one year);</li> <li>• Logo recognition in DIG's GSC Newsletters (for one year); and</li> <li>• Four complementary tickets to DIG's annual fundraiser and get recognized during program at this event.</li> </ul>
<b>GSC Franchise License</b> \$10,000 (Outside of Miami-Dade County)	<ul style="list-style-type: none"> <li>• License to implement the GSC or WE-LAB in other Counties in South Florida;</li> <li>• Hand-over of the program model in the form of a tool kit;</li> <li>• \$5,000 extra for personal training and implementation of programs models and materials for three years;</li> <li>• This option does not include travel to other Counties.</li> </ul>

All Deadlines:  
March 19th 2014

## Vocabulary

**GSC Newsletter:** This is the Green Schools Challenge's (GSC) monthly newsletter. Schools from Miami-Dade follow this newsletter closely as it contains program updates and information on grants, community green events and school's green initiatives. This newsletter is sent to all Miami-Dade public, charter and private schools, the Miami-Dade Public School District, and all Dream in Green supporters.

**Dream Journal:** This is Dream in Green's quarterly newsletter. It contains DIG's news, featured articles on environmental sustainability, articles from community partners and updates on our programs. One newsletter is released every July, October, January, and April and it is sent to all DIG supporters in the green Miami community.

**WE-LAB:** With funding from the United States Environmental Protection Agency (EPA), Dream in Green is implementing the Water and Energy Learning and Behavior (WE-LAB) Program. WE-LAB is a program for schools and community members to teach concrete steps to change water and energy use patterns to reduce our regional greenhouse gas emissions and save you money. This will be done through educational workshops, classroom learning, and an interactive website. A minimum of 25 workshops will be held over the course of one year, with an anticipated participation of 50 + residents per workshop.

**Dream in Green Annual Fundraiser:** The 2014 annual fundraiser, "Setting the Standard," will be held on Friday, April 11, 2014 at The Standard Spa, 40 Island Avenue, Miami Beach. Participants will be celebrating eight years of building a greener world while enjoying cocktails and bites.

Sponsor today: Call Us | Check Form on Page 2

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## 2012-13 GSC Reach:

- 165 Schools Enrolled in the Program
- 165 GSC Schools
- 5,000 Green Team Members
- 1,000 Teachers + Facility + Admin Staff Actively Involved in the Program
- 160,000 Students will take the 'Environmental Sustainability' Message Home



## 2013-14 Estimated WE-LAB Reach:

- 15 WE-LAB Certified Schools
- 15 Workshops at Schools about the Energy/Water Nexus
- 15 Workshops in Miami-Dade Communities
- 1200 Residents, Teachers, and School Children will Save Money, Develop Water/Energy-Saving behaviors and become Environmental Stewards



## Thank you for your support!

Dream in Green is a nonprofit organization, which is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. Accordingly, your donation may be tax deductible under Section 170 of the Code, but please seek further guidance from your tax advisor. A copy of our 501(c)(3) confirmation letter from the Internal Revenue Service is available on our website.

Please make checks payable to Dream in Green, Inc. and kindly mail it along with the form below to the address on front cover. We will send you written confirmation and, if applicable, contact you in order to obtain a copy of your logo for posting on our website. You may also submit payments online through our website.

*The DIG Team!*



# SPONSOR FORM

Name: .....

Organization/Company: .....

Address: .....

Telephone: ..... Email: .....

Sponsorship Level(s):

- ☐ Dream Journal \$350    ☐ GSC Newsletter \$450    ☐ GSC Program Sponsor \$1,750    ☐ WE-LAB Program Sponsor \$2,500  
☐ Dream in Green Annual Fundraiser Sponsor \$5,000    ☐ GSC Franchise License \$10,000



Make your Check out to "Dream in Green" Mail to: 3000 Biscayne Blvd., Suite 211, Miami, FL 33137

Mail Completed Form and Check to Dream in Green