

SPRING 2016 SPONSORSHIP LEVELS



We are pleased to announce the following opportunities to support our environmental education programs for the 2016-2017 academic year.

Level <i>Suggested Contribution</i>	Benefits
<p>Dream in Green Academy Annual Sponsor</p> <p>Adopt 1 school \$2,500 (Silver Level)</p> <p>Adopt 3 schools \$5,000 (Gold Level)</p> <p>Adopt 10 schools \$10,000 (Platinum Level)</p>	<ul style="list-style-type: none"> • Opportunity to sponsor school(s) enrolled in the Green Schools Challenge or WE-LAB programs • Opportunity to participate in school visits and present at events • Logo recognition on DIG's website for one year with a hyperlink to the sponsor's website • Logo inclusion in annual sponsor graphic used in e-newsletters, presentations, and events • Opportunity to display and discuss products/services with teachers at the mid-year meeting held in January 2017 (Gold/Platinum level only) • Opportunity to present award to school winners at DIG's Awards Ceremony in May 2017 • Nomination to the Green Innovator Award at DIG's annual fundraiser (Gold/Platinum level only) • Four complimentary tickets to DIG's annual fundraiser and recognition during the program (Platinum level only)
<p>Guidebook Monthly Topic Sponsor</p> <p>\$1,500</p>	<ul style="list-style-type: none"> • One sponsor per monthly topic for maximum exposure (<i>see vocabulary section below for list of topics</i>) • Logo will be included in The Academy Guidebook • Logo inclusion in annual sponsor graphic used in e-newsletters, presentations, and events
<p>Guidebook Activity Sponsor</p> <p>\$1,000</p>	<ul style="list-style-type: none"> • Sponsor will work with DIG staff to write a fun and challenging activity for Green Teams to complete as part of The Academy's curriculum • The activity can be based on the goals and objectives of the sponsor's programs • Sponsor will be included in the activity description • Logo will be included in The Academy Guidebook and September issue of The Academy newsletter
<p>Academy Program Partner</p> <p>(Fee to be determined)</p>	<ul style="list-style-type: none"> • Integrate your environmental education program as a challenge within The Academy • Dedicated webpage in DIG's website • Special announcement in one Academy newsletter to DIG's 10,000 supporters • Category of awards at the 2017 DIG Awards Ceremony for your program

Vocabulary

WE-LAB:

The **W**ater and **E**nergy **L**earning and **B**ehavior (WE-LAB) program teaches concrete steps to change water and energy use patterns to reduce our regional greenhouse gas emissions and save you money. This will be done through educational workshops, classroom learning, and an interactive website.

Dream Journal:

This is DIG's quarterly newsletter. It contains news, featured articles on environmental sustainability, articles from community partners and updates on our programs. One newsletter is released every July, October, January, and April and it is sent to all DIG supporters in the 'green' Miami community.

The Academy Newsletter:

Schools follow this monthly newsletter closely as it contains program updates and information on grants, community 'green' events and participating schools' green initiatives. This newsletter is sent to all Miami-Dade public, charter and private schools, the Miami-Dade Public School District, and all Dream in Green (DIG) supporters.

The Academy Guidebook:

The Guidebook is DIG's resource manual that guides teachers and Green Teams through the process of implementing the programs in their schools. It contains action plans, pledges, monthly challenge activities and all the tools teachers and students need to succeed in their green journey. The 2016-2017 Guidebook will be distributed to all schools participating in the program. We estimate about 115 public, private, charter K-12 schools will be enrolling in the programs next school year.

Monthly Topics:

There are six different monthly topics in the Guidebook including Energy Efficiency and Green Buildings, Waste Reduction & Recycling, Water Conservation, Food Efficiency, Alternative Transportation and Green Careers. These topics are critical to long-term community sustainability and changing personal behaviors that conserve resources at school and at home.

Monthly Challenge Activities:

The monthly topics translate into monthly challenge activities. The Guidebook provides a selection of three fun and challenging activities to choose from for each monthly topic. For example, for Energy Efficiency students choose one of three different activities to gain 10 points for their overall score in the program. Sponsors will work with DIG staff to write up one activity for students to complete and learn from.

2014-15 GSC Reach:

- 115 Schools Enrolled in the Program
- 13,900 Green Team Members
- 50 Facility Staff actively involved in the Program
- 1,280 Teachers + Administration Staff actively involved in the Program
- 97,180 students took the 'Environmental Sustainability' message home



2014-15 WE-LAB Reach:

- 25 schools participated in WE-LAB for Schools
- 38 Workshops in Miami-Dade Communities
- 1,053 Residents, Teachers, and School Children will Save Money, Develop Water/Energy-Saving behaviors and become Environmental Stewards

Thank you for your support!

Dream in Green is a nonprofit organization, which is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. Accordingly, your donation may be tax deductible under Section 170 of the Code, but please seek further guidance from your tax advisor. A copy of our 501(c)(3) confirmation letter from the Internal Revenue Service is available on our website.

Please make checks payable to Dream in Green, Inc. and kindly mail it along with the form below to the address on front cover. We will send you written confirmation and, if applicable, contact you in order to obtain a copy of your logo for posting on our website. You may also submit payments online through our website.

The DIG Team!



SPONSOR FORM

Name:

Organization/Company:

Address:

Telephone: Email:

- Sponsorship Level(s): Dream in Green Academy annual sponsor: ___ \$2,500 (silver) ___ \$5,000 (gold) ___ \$10,000 (platinum)
 Guidebook Monthly Topic Sponsor: \$1,500 Guidebook Activity Sponsor: \$1,000
 Academy Program Partner: fee to be determined



Make your check out to "Dream in Green, Inc." Mail to: 425 N.E. 22nd Street, Suite 401, Miami, FL 33137

Mail Completed Form and Check to Dream in Green