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MIAMI'S FIRST ZERO CO₂ EMISSIONS EVENT INAUGURATES GREEN SCHOOLS CHALLENGE

New Program Developed to Enlist Students for Conservation Efforts

MIAMI, October 3, 2006 -- Dream in Green, Miami's new non-profit organization dedicated to promoting conservation, environmental sustainability and renewable energy, launched the "Green Schools Challenge" at Miami's first zero carbon dioxide (CO₂) emissions event, where the organization offset nearly 10,000 pounds of CO₂ with 7,000 kilowatt hours of solar power credits. The Green Schools Challenge was developed in partnership with the City of Miami and seeks to involve K-12 students in energy conservation, waste reduction and recycling and offsetting greenhouse gas emissions.

For the Green Schools Challenge, which has so far been accepted and launched at Palmetto Senior High School and MAST Academy, Dream in Green developed a unique and highly adaptable tool for measuring progress along the path to becoming a green school. This tool – the GreenometerSM – focuses on CO₂ emissions because CO₂ is the most widely accepted common denominator for analyzing pollution generated by anything from electricity consumption to operating school buses. At Palmetto, MAST and other schools to be announced shortly, students will use the Greenometer to measure reductions in their school's CO₂ footprint, which students achieve through no or low cost conservation measures, tree planting and renewable energy credits, to name a few options.

City of Miami Mayor Manuel Diaz, the event's keynote speaker, commented, "We especially value our partnership with Dream in Green as a valuable partnership to empower our youth to serve as strong examples for the rest of society, and it is only fitting and appropriate that officials of the City of Miami co-pilot this Dream in Green initiative, on behalf of our citizens."

Dream in Green's inaugural event took place September 29, 2006 at Karu & Y in Miami and drew representatives from the City of Miami, including Mayor Manuel Diaz, the Miami Dade County Public School Board, and the Miami Dade County Commission. In order to demonstrate their commitment to renewable energy and to offsetting CO₂ emissions, as well as to show how the Greenometer works, Dream in Green purchased 7,000 kilowatt hours of Florida solar power credits from Sterling Planet, a leading renewable energy credit supplier. This purchase not only offset the CO₂ footprint of Karu & Y, but it also served to stimulate the Florida solar power industry.

Dream in Green was founded in 2006 to develop and implement projects that promote conservation, environmental sustainability and the use of renewable energy in the greater Miami area. Dream in Green and the City of Miami believe that schools play a unique role in the transition towards a green society and so developed the Green Schools Challenge to actively involve students in conservation and efforts to offset greenhouse gas emissions.

"Children and young adults are our best hope for making the transition away from fossil fuels and towards a better, more sustainable future," said Nicholas Gunia, Co-founder and Executive Director of Dream in Green. "Once students embrace and practice conservation and sustainability in their schools, they will likely apply these lessons at home and later in life," continued Mr. Gunia.

About Dream in Green

Dream in Green was founded to aid the public and private sectors in the response to mounting environmental and energy challenges. Dream in Green believes that our society's dependence on fossil fuels is dangerous, unsustainable and a gathering threat to our civilization. Dream in Green seeks partnerships with individuals, schools, businesses and governments for the purpose of reducing fossil fuel dependency, greenhouse gas emissions and waste through a multi-pronged approach including conservation, energy efficient technology and renewable energy. Dream in Green is a proud member of the Green Commission of the City of Miami.

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