

FALL 2015 SPONSORSHIP LEVELS

We are pleased to announce the following opportunities to increase your company's exposure and to help build your brand.

Level <i>Suggested Contribution</i>	Benefits
Newsletter Sponsor COMBO - \$350 Dream Journal Deadline: Quarterly release Academy Newsletter Deadline: Monthly release	<ul style="list-style-type: none"> Graphic ad placed in 'newsletter sponsor' section of <u>one</u> Dream Journal and <u>one</u> Academy Newsletter Sent to over 10,000 DIG supporters on our listserv, including all public, private and charter schools, local organizations and green companies in South Florida, Miami-Dade County Public Schools, County staff, and other DIG supporters One sponsor per newsletter for maximum exposure to DIG supporters All newsletters are published on DIG's website, Facebook, and Twitter Special post of graphic ad on DIG's Facebook and Twitter
Give Miami Day Sponsor \$25 to \$2,500 Deadline: November 19	<ul style="list-style-type: none"> Opportunity to donate to Dream in Green on Miami's biggest giving event of the year Pledge to give by emailing karla@dreaminggreen.org. We'll add you to our pledge. Save the date - starts at midnight on November 19th A special thank you card from DIG staff and Board members and mention in post-event press release
Academy Mid-Year Teacher Meeting \$750 Deadline: December 21	<ul style="list-style-type: none"> Opportunity to discuss and display your services and/or products to our programs' teacher champions Logo recognition on meeting announcements and flyer Integration of your brand/service into DIG's social media announcements for this event
The Dream in Green Academy Sponsor \$5,000 (Gold Level) Deadline: December 21	<ul style="list-style-type: none"> Your organization will be recognized as an <i>official</i> sponsor of the Dream in Green Academy supporting the implementation of three environmental education programs: 1. Green Schools Challenge 2. Water and Energy, Learning and Behavior (WE-LAB) 3. Green City Challenge Announcement of sponsorship on Academy Newsletter to all program participants in 110 schools All benefits of Academy Mid-Year Teacher Meeting held in January 2016 Logo recognition on DIG's website for one year with a hyperlink to the sponsor's webpage Invitation to DIG's End of Year Awards Ceremony in May 2016 and opportunity to present award to winners Logo inclusion on annual sponsor graphic used for newsletters, presentations, and events for one year Opportunity to present at The Academy's participating schools
Dream in Green Annual Sponsor \$10,000 (Platinum Level) Deadline: December 21	<ul style="list-style-type: none"> Opportunity to become DIG's platinum sponsor Logo recognition on DIG and WE-LAB website for one year with a hyperlink to the sponsor's webpage and blog posts on both websites regarding partnership and activities Recognition in the Dream Journal and Academy Newsletters for one year Logo inclusion in annual sponsor graphic used in newsletters, presentations, publications and events Acknowledgment of partnership on press releases and social media mentions promoting the sponsor

Continued in the next page...

Level

Suggested Contribution

Benefits

Dream in Green Annual Sponsor \$10,000 (Platinum Level) Deadline: December 21	<ul style="list-style-type: none">• All benefits of Academy Mid-Year Teacher Meeting held in January 2016• Opportunity to incorporate content into the WE-LAB workshop presentation (min. 15 per year) and take-away information in WE-LAB Toolkits (reach of 1,000 households)• Invitation to DIG's End of Year Awards Ceremony in May 2016 and opportunity to present award to winners• Four complimentary tickets to DIG's annual fundraiser in April/May 2016 and recognition during the program• Nomination for the Green Innovator Award at DIG's annual fundraiser
The Academy Franchise License \$20,000 <i>(Outside of Miami-Dade County)</i> Deadline: Dec. 21	<ul style="list-style-type: none">• License to implement the Green Schools Challenge or WE-LAB program in other counties in South Florida• Hand-over of the program model in the form of a tool kit• Training of program model and materials• Travel expenses to other counties is not included

Vocabulary

The Academy Newsletter:

This is The Academy's monthly newsletter. Schools from Miami-Dade and Broward follow this newsletter closely as it contains program updates and information on grants, green community events and schools' green initiatives. This newsletter is sent to all program participants and is published in DIG's social media pages.

Dream Journal:

This is DIG's quarterly newsletter. It contains DIG's news, featured articles on environmental sustainability, articles from community partners and updates on our programs. One newsletter is released every July, October, January, and April and is sent to over 10,000 DIG supporters in Miami's green community. The Dream Journal is published in DIG's social media pages.

Academy Guidebook/Curriculum:

The Academy Guidebook is DIG's resource manual that guides teachers and Green Teams through the process of implementing environmental education programs in their school. It contains action plans, pledges, monthly challenge activities, and all the tools teachers and students need to succeed in their green journey. The Guidebook is distributed to all schools participating in the program. 110 public, private, and charter K-12 schools are enrolled in The Academy's 2015-2016 program cycle.

WE-LAB:

The Water and Energy Learning and Behavior (WE-LAB) Program teaches concrete steps to change water and energy use patterns to reduce our regional greenhouse gas emissions and save you money. This will be done through educational workshops, classroom learning, and an interactive website. Twenty workshops will be held over the course of one year, with participation of 50 + residents per workshop. _ _ _ _

Sponsor today: Call Us | Check Form on Page 3

Dream in Green, Inc.

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2014-15 GSC Reach:

- 115 schools enrolled in the program
- 13,900 Green Team members
- 50 facilities staff actively involved in the program
- 1,280 teachers + administration staff actively involved in the program
- 97,180 students took the 'environmental sustainability' message home



2014-15 WE-LAB Reach:

- 25 schools participated in WE-LAB for schools
- 38 workshops in Miami-Dade communities
- 1,053 residents, teachers, and school children saved money, developed water/energy-saving behaviors and became environmental stewards

Thank you for your support!

Dream in Green is a nonprofit organization, which is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. Accordingly, your donation may be tax deductible under Section 170 of the Code, but please seek further guidance from your tax advisor. A copy of our 501(c)(3) confirmation letter from the Internal Revenue Service is available on our website.

Please make checks payable to Dream in Green, Inc. and kindly mail it along with the form below to the address on front cover. We will send you written confirmation and, if applicable, contact you in order to obtain a copy of your logo for posting on our website. You may also submit payments online through our website.

The DIG Team!



SPONSOR FORM

Name:

Organization/Company:

Address:

Telephone: Email:



- Sponsorship Level(s): Newsletter Sponsor Combo: \$350 Give Miami Day Sponsor: \$25 - \$2,500
 Academy Mid-Year Teacher Meeting: \$750 Dream in Green Academy Sponsor: \$5,000 (Gold Level)
 Dream in Green Annual Sponsor: \$10,000 The Academy Franchise License (Outside of Miami-Dade County): \$20,000

Make your check out to "Dream in Green, Inc." Mail to: 425 N.E. 22nd Street, Suite 401, Miami, FL 33137

Mail Completed Form and Check to Dream in Green